

EDDY FERNANDEZ

CONTACT

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Castle Rock, CO 80104
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CORE COMPETENCIES

CREATIVE PRODUCTION

- Video Production
- Producer-Editor
- Creative Development
- Brand Storytelling
- Content Development
- Executive & Interview Content
- Technical & Educational Content
- Corporate Communications
- Social Media Content
- YouTube Content
- Short-Form Video
- Long-Form Video

EDITORIAL & POST

- Narrative Editing
- Story Structure
- Pacing & Rhythm
- Motion Graphics Integration
- Color Correction & Finishing
- Sound Design
- Audio Mixing
- Quality Control
- Media Ingest & Management
- Multi-Platform Delivery
- VOD & Broadcast Workflows

EXPERIENCE

BROADCAST OPERATIONS EDITORIAL • JANUARY 2025 - PRESENT

Comcast

Lead post-production for linear and VOD content supporting AMC Networks, with responsibility for editorial workflows, media management, quality control, technical standards, and final delivery.

- Lead post-production workflows for linear and VOD content while maintaining brand alignment, technical quality, and on-time delivery.
- Manage media ingest, editorial workflows, quality control, and final exports across multiple platforms.
- Collaborate with internal creative and operational teams to maintain consistent creative and technical standards.
- Execute high-volume editorial work within established broadcast and delivery requirements.
- Troubleshoot workflow and delivery issues while maintaining production schedules and quality expectations

FREELANCE VIDEO EDITOR • 2018 - 2026

Select clients include: IBM, AMD, The Home Depot, Georgia Power, Paypal, 20th Century Fox, NBC Universal, Warner Bros, Sony Pictures, Paramount Pictures, CBS, ABC, NBC, Discovery, HBO.

Led end-to-end post-production for branded, corporate, technical, educational, and social-first video content for major technology, consumer, education, and corporate organizations.

- Led end-to-end post-production from raw footage and creative direction through editorial, graphics, color, audio finishing, quality control, and final delivery.
- Created brand-specific storytelling for social media, YouTube, corporate communications, and educational content.
- Produced and edited how-to videos and long-form educational content, including IBM Blockchain projects.
- Translated complex technical and business subject matter into accessible, visually compelling video stories.
- Executed motion graphics, color correction, sound design, and audio mixing to established brand standards.
- Collaborated remotely with videographers, executives, producers, creative teams, and marketing stakeholders.
- Managed multiple concurrent projects while adapting to changing creative priorities, deadlines, and platform requirements.
- Delivered content optimized for social media, YouTube, corporate communications, and other digital platforms.

COLLABORATION

- Creative & Marketing Teams
- Producers & Directors
- Executives & Subject-Matter Experts
- Videographers
- Remote Production Workflows
- Brand Standards
- Deadline-Driven Production

TECHNICAL SKILLS

Adobe Premiere Pro
Adobe After Effects
Adobe Media Encoder
Adobe Photoshop
Avid Media Composer

ON-AIR PROMO EDITOR • 2005 - 2018

In-house producer-editor for NBCUniversal, Warner Bros., Sony Pictures, Paramount, ABC, CBS, and The Walt Disney Company.

- Edited, wrote, and produced high-impact promos, trailers, sizzle reels, and social content for major entertainment brands.
- Developed compelling stories and promotional narratives from raw footage, existing programming, graphics, music, and other source material.
- Delivered fast-turn, high-volume creative under demanding deadlines while maintaining brand voice and storytelling clarity.
- Collaborated with producers, creatives, writers, marketing teams, and multiple internal divisions.
- Adapted creative concepts and editorial executions for broadcast, digital, social, and promotional applications.
- Worked across multiple entertainment properties and brands while maintaining distinct creative voices and audience expectations.

AWARDS

2 Telly Awards and a Promax Award

SELECT CLIENTS & BRANDS

IBM | AMD | PayPal | The Home Depot | NBCUniversal | Warner Bros. | Sony Pictures | Paramount | ABC | CBS | The Walt Disney Company | AMC Networks | Teach For America | Georgia Power | Turner | TNT | TBS | Fox | and others

ADDITIONAL INFORMATION

Portfolio: EddyTheEditor.com
Location: Castle Rock, Colorado
Available for remote, hybrid, and on-site opportunities